

Greetings from Portland!

June Topics

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CULINARY BITE

Portland Mercado

Portland's first and only Latin American public market — [Portland Mercado](#) — has opened its doors, melding Latino food, culture and emerging businesses. Whether gathering ingredients for home cooking or seeking new culinary experiences, visitors to the Portland Mercado will discover distinct Latino flavors. Eight food carts focus on different regions of the Americas, ensuring specialty menus at each establishment. Shops offer fresh flowers and produce, grains, imported goods, coffee, and beer and wine, and a commissary kitchen provides start-up catering businesses with an affordable space to build their enterprise. As a business incubator, Portland Mercado also provides Latino entrepreneurs with microloans and business training.



Courtesy Portland Mercado.

Portland Mercado
7238 S.E. Foster Road
portlandmercado.com

DINING DELIGHTS

New pizzerias offer wood-fired slices

Portland's pizza scene is fired up, delivering satisfying and savory pies all around town. Once a popular pop-up but now open in a brand new permanent home, [P.R.E.A.M.](#) pulls pizzas from its Neapolitan Gianni Acunto oven as hip hop pulses through the Central Eastside space. Led by Ned Ludd alumni, the restaurant also offers appetizers, salads and polenta dishes, plus soda fountain cocktails.



Courtesy P.R.E.A.M. Pizza.

In Multnomah Village, the latest venture by farmers' market mainstay [Tastebud](#) will soon open inside a revamped former antique shop, offering wood-fired pizza as well as breakfast, baked goods and dinner fare. On S.E. Division St., [Pizza Maria](#) is serving up seemingly simple wood-fired pizzas with carefully selected toppings that shine, while [Atlas Pizza](#) contributes New York-style slices and pies. In Montavilla, the [East Glisan Pizza Lounge](#) delivers inventive thin-crust pizzas in a casual neighborhood spot.

For additional information, contact journalistsonly@travelportland.com.

[Pizzeria Otto](#) in Roseway creates Italian-style pizzas with a Northwest twist, using local ingredients when possible, right down to the applewood orchard trimmings that fire its oven. At the convergence of the Alameda, Wilshire and Beaumont neighborhoods, the full-service [Fire and Stone](#) offers wood-fired appetizers, entrees and its popular pizzas alongside a simple, classic bar menu. [Life of Pie](#) on N. Williams Ave. pulls piping pies from a handmade Italian oven as cyclists whiz by on the bicycle-friendly thoroughfare.



Courtesy Pizzeria Otto.

BEER BONANZA

Festivals tap into craft beer culture

Having more craft breweries than any other

city naturally leads to a host of occasions to celebrate Portland's favorite beverage. This year marks the first [Portland Craft Beer Festival](#) (July 3–5), when more than 40 Portland brewers will offer samples of signature styles and experimental or collaborative beers created specifically for the showcase. This being Portland, food carts like Bunk Sandwiches, Urban German and The Dump Truck will provide the eats.

The Portland Craft Beer Festival joins a host of opportunities to quaff a perfect pint this season:

- [Portland Beer Week](#), with its liberal definition of "week," runs 11 days (June 11–21) and includes a few festivals of its own: [Rye Beer Fest](#) (June 12) gathers more than 130 rye beers at EastBurn, [Fruit Beer Festival](#) (June 12–15) promises its biggest fruit beer list yet, and [Portland Beer and Cheese Festival](#) (June 21) pairs 10 craft beers with cheeses at The Commons Brewery.
- [Portland International Beerfest](#) (June 26–28) traverses the globe, offering 200 beers from 16 countries, including rare and exotic finds.
- Oregon Craft Beer Month in July features the granddaddy of all celebrations with the 28th annual [Oregon Brewers Festival](#) (July 22–26).
- The [North American Organic Brewers Festival](#) (Aug. 13–16) highlights organic beer, cider, braggot and mead, providing ample sustenance to fortify beer lovers until Oktoberfest rolls around.



Oregon Brewers Festival.

For additional information, contact journalistsonly@travelportland.com.



North American Organic Beer Festival, photo by Timothy Horn.

LODGING UPDATE

Hotel Eastlund brings new energy to east side

Opening in June, the [Hotel Eastlund](#) in the Lloyd District will offer boutique accommodations within blocks of the Oregon Convention Center and the Moda Center on Portland's east side. Nearly one year and \$10 million in renovations has transformed a '60s-era structure into a plush, modern establishment with breathtaking views of the city skyline. Featuring mid-century-inspired design and floor-to-ceiling windows, the 168-room property boasts two executive boardrooms, a ballroom and two private dining rooms.

Backed by Grand Ventures Hotel (developer of the local [Hotel Modera](#) and Seattle's Hotel Andra and Hotel Deca), Hotel Eastlund's crowning glory is its rooftop restaurant, [Altabira City Tavern](#). Led by David Machado (of Nel Centro), the beer-centric restaurant comes complete with 16 taps for local craft brews and a bounty of Northwest wine and spirits. American cuisine dominates, incorporating local, seasonal ingredients throughout. The views are inspiring from inside as well as out, where an expansive patio with fire pits and heating elements beckons guests. Downstairs, [Citizen Baker](#), a daytime café and evening wine bar adjacent to the lobby, also showcases Machado's expertise. Artisan breads and pastries accompany soups and salads, along with coffee from local [Ristretto Roasters](#).

Hotel Eastlund is easily accessible by Portland Streetcar and MAX light rail, making the hotel an ideal jumping-off point for exploring all corners of the city.



Hotel Eastlund rendering.

For additional information, contact journalistonly@travelportland.com.



Hotel Eastlund rendering.

EXPLORING THE REGION

Seven Bikes for Seven Wonders

As a gateway to the breathtaking playground that is Oregon, Portland puts adventure-seekers within as little as one hour of some of Travel Oregon's [Seven Wonders of Oregon](#). The coast, Columbia River Gorge and Mount Hood are all easy day trips from downtown Portland, and this summer, visitors and locals alike have added incentive to explore these and the other Wonders (Crater Lake, the Painted Hills, Smith Rock and the Willowas).

Starting June 15, the 7 Bikes for 7 Wonders campaign will feature a scavenger hunt at a different Wonder each week. The prizes? Custom-built bicycles suited to cycling at the given Wonder. Each bike will be hidden at the Wonder that inspired it, and twice a week, clues to its exact whereabouts will be dispensed via [RideOregonRide.com](#), [TravelOregon.com/7bikes7wonders](#) and on social media channels. The final clue will be given at the Wonder itself, and whoever is lucky enough to find the custom ride gets to keep it.

Joining four bike builders from around Oregon, Portland makers have gotten in on the action, with [Igleheart Custom Frames & Forks](#) designing a bike for the Painted Hills, [Ahearne Cycles](#) for the Oregon Coast and [Breadwinner Cycles](#) for the Willowas. The sets of wheels are crafted with each Wonder's specific terrain, conditions and route options in mind and feature custom parts, paint jobs and even accessories, resulting in what may be the best Oregon souvenirs ever.



Columbia River Gorge; photo by Gregory Galliano, courtesy RideOregonRide.com.

For additional information, contact journalistsonly@travelportland.com.



Cannon Beach; photo by Christian Heeb, courtesy Travel Oregon.

Stumptown Sampler

A taste of notable upcoming events:

[Time-Based Art Festival](#) | Sept. 10-20

[Oregon Independent Film Festival](#) | Sept. 14-30

[Feast Portland](#) | Sept. 17-20

[Rose City Comic Con](#) | Sept. 19-20

[Oregon Handmade Bike & Beer Festival](#) | Oct. 3-4

MEDIA RESOURCES

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